



Special Textile Week Edition

Carolina Mills employees are shown throughout the year that they are the key to what has made Carolina Mills a successful company.

Each year during Textile Week, Carolina Mills employees are honored and recognized with celebrations in all the plants. Each plant plans their activities and celebrations. Dinners, popcorn, ice cream, games and special events were all part of the celebration. October 23 was designated Carolina Mills Employee Appreciation Day. Each employee was given a key holder in the shape of the Carolina Mills lady logo. The key holder was created by Carolina Creations, the Junior Achievement Company sponsored by Carolina Mills.

To make the week even more special, an "extra treat" was given to each employee. Big orange bags with a jack-o-lantern face on each side of the bag were given to every employee. The bags are used to put leaves in for disposal. Enough bags were provided for everyone to have as many as they wanted. Jack-o-lantern bags filled with leaves were seen in many people's yards in the communities where Carolina Mills plants are located.

This special edition of the *CaroLines* was published so that everyone could read about the different activities and enjoy the pictures of Carolina Mills employees as they celebrated National Textile Week.

TEXTILES KEEP
AMERICA WORKING



Cone Mills Employee Selected 1991 Textile Citizen Of The Year — National Winner Works With Handicapped

Louise W. Pinkelton, an employee of Cone Mills Corporation in Greensboro, North Carolina, was named the 1991 National Textile Citizen of the Year October 2 at a ceremony at the U.S. Capitol. Pinkelton, a product development detail coordinator, was selected National Textile Citizen of the Year by a panel of judges from nine state finalists.

ATMI's annual Textile Citizen of the Year program is sponsored by E.I. du Pont de Nemours & Company. The program was established to identify an hourly textile worker each year whose outstanding work and civic and charitable contributions best represent the spirit of the U.S. textile industry. Pinkelton devotes much of her spare time to helping mentally and physically handicapped people in her community.

ATMI President Neil H. Hightower, Thomaston Mills, Inc. introduced the finalists and winner, presenting Pinkelton with a check for \$1,000.

"The U.S. Textile Industry is distinguished and defined by the people who do the work," Hightower said. "We honor them today because they are the people who enrich the way of life of their communities."

U.S. Rep. Ed Jenkins (D-GA.) chairman of the Congressional Textile Caucus, also paid tribute to the group, saying the impressive contributions the finalists make to their communities speak well for the textile industry.

Pinkelton works in local hospice and hospital programs. She also donated her time for bloodmobile, muscular dystrophy, Special Olympics, senior citizens and cerebral palsy programs.

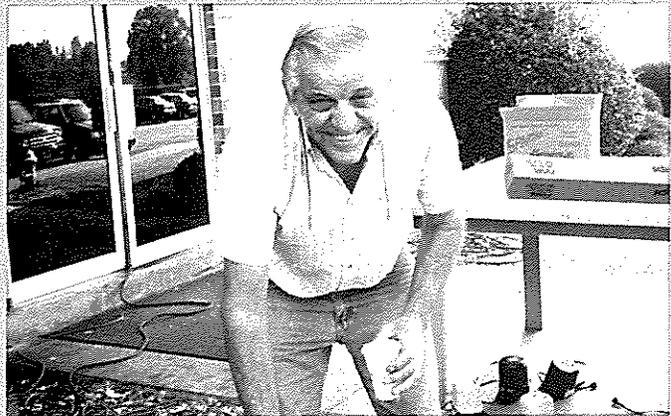
During their visit to Washington, the finalists also received a grand tour of the U.S. Capital. In addition to Pinkelton, the 1991 Textile Citizen of the Year finalists are:

- Alabama — Mary G. Milam, Russell Corporation;
- Arkansas — Gerald Shepherd, Burlington Industries, Inc.;
- Georgia — Michael W. Thomas, Milliken & Company;
- Massachusetts — Richard Peter Shimanski, Malden Mills Industries, Inc.;
- New Hampshire — Jorge Benavides, Malden Mills Industries, Inc.;
- South Carolina — Margaret C. Beaty, Milliken & Company;
- Tennessee — Odell Jefferson, Dixie Yarns, Inc.; and
- Virginia — Julia W. Price, Tultex Corporation.

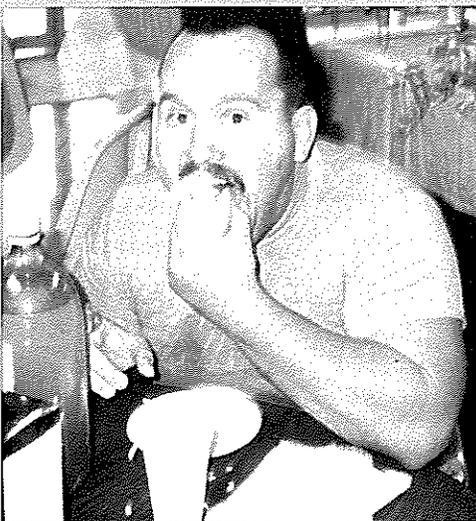
Plant No. 1



Donna Keener enjoyed her hot dog, one of the many treats served to employees during textile week.



The homemade ice cream served to employees made Odell Hester grin from ear to ear.



Mike Shook, liked his hot dog so much, he couldn't eat it fast enough.



The following article appeared in the Charlotte Observer

Cone Mills Worker Named Textile Group's Citizen Of The Year

by Clifford Clickman
Staff Writer, Charlotte Observer

Cone Mills worker Louise Pinkelton was named National Textile Citizen of the Year Wednesday by the industry's main trade group.

The Washington-based American Textile Manufacturers Institute picked Pinkelton over finalists from eight other states, including Margaret Beaty of Milliken & Co. in Spartanburg.

"I still don't believe it," said Pinkelton, who works in product development for Greensboro-based Cone. "I'm just overwhelmed."

The \$1,000 award, sponsored by

Du Pont Co., recognized an hourly textile employee for outstanding civic and charitable contributions.

Pinkelton contributes her time to several causes in her home city of Greensboro. She volunteers at the Moses Cone Memorial Hospital emergency room, telling families how patients are doing and occasionally helping them cope with a death. She

also volunteers in the hospital's hospice programs and the Red Cross Bloodmobile program.

Pinkelton also works with mentally and physically disabled people through the Greensboro chapter of Civitan International.

Pinkelton, 59, joined Cone Mills 41 years ago. Her husband, Norman, now retired after 49 years with Cone, was the plant's personnel manager. Her father, sister and four brothers all worked for Cone too.

Norman Pinkelton surprised his wife by flying up with Cone Mills President Pat Danahy for the award luncheon in Washington.

Louise Pinkelton wasn't expecting either of them and didn't know she would win the award. But she noticed Danahy's name on the program. "The I kind of got suspicious," she said.

"I still don't believe it, I'm just overwhelmed."

—Louise Pinkelton, who works in product development for Greensboro-based Cone Mills

Plant No. 2



(l) Pansy Echerd
(r) Helen Maunay and
(below) Essic Litton showed the pumpkin gift bags they received for textile week.



Eva Spears and Sarah Johnson paused from enjoying the hot dog lunch to pose for the camera.



Frankie Thomas offered a coke and a smile for the enjoyment of Textile Week.



Governor Proclaimed Textile Week In North Carolina

Raleigh — Governor James G. Martin proclaimed October 20-27 Textile Week in North Carolina in honor of the more than 304,000 women and men who work in the industry in the Tar Heel State.

The Governor's proclamation cited the fiber, textile and apparel industries as "outstanding corporate citizens of North Carolina" and noted that the industries' employees "are found in virtually every county of our state, where they enhance our communities with their employment and volunteer service."

The textile industry is North Carolina's largest single manufacturing employer, supplying 209,500 jobs. The fiber-textile-apparel complex and such allied enterprises as textile machinery and cotton and wool production employ 306,556 people in the state or 36.7 percent of North Carolina's manufacturing work force of 835,800 people.

The proclamation also noted the industries' importance to the national defense and their outstanding support of Operation Desert Shield and Operation Desert Storm.

State of North Carolina



JAMES G. MARTIN
GOVERNOR

TEXTILE WEEK IN NORTH CAROLINA

1991

BY THE GOVERNOR OF THE STATE OF NORTH CAROLINA

A PROCLAMATION

The fiber, textile, and apparel industries are outstanding corporate citizens of North Carolina, emphasizing commitment to environmental preservation, workplace safety, renewal education, innovation, productivity, and quality products that are found throughout the fabric of our lives.

More than 304,000 men and women in these industries are found in virtually every county of our state, where they enhance our communities with their employment and volunteer service.

These industries' demonstrated their importance to national defense through their outstanding support of Operation Desert Shield and Operation Desert Storm. The U.S. Department of Defense cited the industries' response to military textile and apparel needs in the Persian Gulf as "critical" to the success of the military operations. The Defense Personnel Support Center awarded the textile industry a certificate of appreciation for its role in the Persian Gulf War.

NOW, THEREFORE, I, JAMES G. MARTIN, Governor of the State of North Carolina, do hereby proclaim October 20 through October 27, 1991, as "Textile Week" in North Carolina and urge our citizens to recognize the men and women of these industries for their contributions to our state and nation.

Just How Much Textiles Keep America Working

Annual Sales, 1990: \$54.69 billion
Capital Spending, 1990: \$2.18 billion

End Uses:

Apparel	38%
Home Furnishings	27%
Floor Coverings	8%
Industrial and other uses	23%
Exports	13%

Production:

22 billion yards of yarn and fabric annually (enough cloth a yard wide to circle the earth 500 times or make 26 trips to the moon)



James G. Martin
JAMES G. MARTIN

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of North Carolina at the Capitol in Raleigh this first day of October in the year of our Lord nineteen hundred and ninety-one, and of the Independence of the United States of America the two hundred and fifteenth.



National Textile Week — A Decade of Pride

Ten years ago, leaders of the U.S. textile industry decided the time had come to celebrate the pride and appreciation they felt for the industry's employees and the communities where textile plants are located. This decision led to the designation of one week in October as National Textile Week.

The purpose of the annual event is to recognize textile employees for their vital contribution to textile manufacturing and to show them that their work is appreciated.

National Textile Week, Oct. 20-27 this year, also helps remind people of the role the textile industry plays in our lives, and how much employees contribute to their local communities.

ATMI conducted a contest this year to find a slogan for National

Textile Week. More than 5,000 employees sent in slogans, and some sent in multiple entries. The winning entry, *Textiles Keep America Working*, was submitted by a Dan River, Inc. employee, who won a \$500 U.S. Savings Bond.

During National Textile Week, many textile companies develop activities and projects to celebrate the annual event. For example, industry representatives invite members of local communities to tour mills and other facilities, giving visitors the opportunity to see firsthand the most modern and efficient textile technology in the world.

Retailers, a vital link in the industry's manufacturing and marketing chain, also participate in the

promotion by offering special discounts to customers during Textile Week.

Communities often stage parades, carnivals, picnics, luncheons, contests and other local activities.

A primary feature of National Textile Week is the ATMI National Textile Citizen of the Year program. The annual event, which began in 1987, honors the textile employees whose community contributions and work record best represent the spirit of the U.S. textile industry.

Citizen of the Year finalists travel to Washington, D.C. the first week in October to participate in an awards ceremony at the U.S. Capitol, meet with their representatives in Congress and tour the nation's capitol.

Plant No. 3



Employees from Plant No. 3 gathered around the table to eat their Textile Week dinner.



CM was decorated with our pumpkin bag gifts during Textile Week





Imports Threaten Domestic Industry, Jobs

More than 160 countries are shipping textile and apparel goods into the United States at volumes that tripled during the 1980's. As imports take an increasingly bigger bite of the U.S. market, the domestic textile complex and its workers have faced plant closings and layoffs, with more than 400,000 workers losing their jobs in the last 10 years.

In 1990, textile and apparel imports into the United States reached an all-time annual record of 12.2 billion square meters, compared with 4.1 billion in 1980.

To enhance their competitiveness, U.S. textile companies have made great strides in plant and equipment modernization, investing approximately \$2 billion annually in recent years. These companies also provide their employees with literacy, math and technical training programs. Increasingly, they are using "Quick Response" programs that streamline the manufacturing cycle and delivery in the U.S. textile, apparel and retail industries through a sophisticated linkage system.

In spite of this, overseas producers have gained the competitive edge by

paying significantly lower wages than the United States, employing fewer environmental, safety and health practices, receiving government subsidies and committing unfair and illegal trade practices.

Leaders in the domestic textile industry have urged the U.S. government to find a solution to import growth by relating it to the growth of the domestic market. Congress has passed textile trade legislation three times since 1985, only to have it vetoed by Presidents Reagan and Bush.

The Uruguay Round of international trade negotiations currently underway includes a textile proposal which domestic industry experts predict will speed up the growth of imports and allow them to take even more market share. Under the proposal, it is projected that the U.S. textile and apparel industry's production would decline by two-thirds and employment would drop from 1.7 million workers to around 300,000.

At the same time, the Uruguay Round proposal does not require the many large textile and apparel exporting countries that keep their domestic

markets closed to foreign competition to open their markets. For these countries, international trade in textile and apparel is a one-way street and the Uruguay Round does nothing to change it.

U.S. textile manufacturers and their national trade association, the American Textile Manufacturers Institute (ATMI), have pledged to work toward changing the Uruguay Round proposal. ATMI is urging the government to find a practical solution to the import problem once and for all.

ATMI President Neil Hightower said to an industry group this year, "We need an equitable, rational and comprehensive system of international trade...But I believe that trade protection is not enough. Our industry must do more. Those companies that are innovative, that aggressively search for greater market opportunities, those that constantly modernize, are the companies that meet the challenge — these are the companies that will survive."

"The point is, we all know how serious the import problem is. But, we also believe that we will prevail, that we will meet the challenge."

Plant No. 4



First Shift employees enjoyed their Textile Week lunch outside since the weather was unseasonably warm.



(L to R) Faye Brook, Gene Dellinger and Martha Barnes. Faye and Martha showed off the Textile Week gifts.



Plant No. 5 and No. 6

Employees at Plants No.5 and No.6 celebrated Textile Week in multi-tasty fashion, beginning with popcorn on Monday, moving on to doughnuts and pastries on Tuesday, enjoying hot dogs and the works on Thursday, and finishing with ice cream on Friday. On Wednesday, Employee Appreciation Day, each employee was presented with an attractive, wooden key holder shaped in the form of the Carolina Mills Maiden. The employees seemed to appreciate the show of appreciation for them.

An attractive display was also set up at the First Citizens Bank on Main Street, Lincolnton, showcasing the end uses of Carolina Mills products. Radio spots were aired on station WLON throughout the week, commemorating the textile industry and its contributions to community life. The *Lincoln Times* ran full-page ads honoring the many textile workers in our area. Harris-Teeter gave special discount coupons to all Carolina Mills employees. Textile Week, 1991, proved to be a very fruitful event for all involved.

Plant No. 8

During Textile Week, the employees at plant No. 8 enjoyed free drinks, an ice cream bar, hot dogs with all the trimmings, a potato bar and delicious

mountain apples. Plant No. 8 also received their appreciation gifts, key holders, made by last years Junior Achievement Company.

Employment in Major Producing States, 1990:

North Carolina	216,900
Georgia	110,500
South Carolina	99,100
Alabama	40,700
Virginia	40,500
Pennsylvania.	28,100
New York	22,600
Tennessee	20,900
California	16,800
Massachusetts	14,700
New Jersey	12,100
Kentucky	10,400
Rhode Island	8,300
Mississippi	6,700

Plant No. 9

A moment of rest and relaxation was taken by everyone after enjoying their hot dogs.



Second Shift employees at Plant No. 9 enjoyed a Textile Week dinner.



First Shift employees prepared to enjoy Textile Week.



Textile Industry's Importance To The US

- The U.S. textile, apparel and fiber industrial complex generates about \$53 billion in gross national product annually.
- A strong domestic textile industry is vital for a strong national defense. The U.S. Defense Department uses some 10,000 items made completely or partially from textiles.
- The textile industry is the best and most reliable customer for U.S.-grown cotton and consumes virtually all of the U.S. wool clip.
- The textile industry employs a larger percentage of women and minorities than the all-manufacturing average.
- As major supporters of education, textile companies have more than 28,000 employees enrolled in technical training programs and provide company-paid literacy and math courses for more than 27,000 employees and their families.
- The National Safety Council ranks textiles among the safest of all industries.

The Power Of The "Made In USA" Label

Recent studies show that the "Made In USA" label has a strong appeal to consumers.

According to the Crafted With Pride in USA Council, test after test of retail activity show that products labeled "Made In USA" are the customer's choice.

A recent test by Nashville, Tennessee-based retailer Castner Knott Company revealed that units sold of U.S.-made women's, men's and children's apparel items increased by 53 percent when they were prominently tagged and identified, using various "Made In USA" store displays and hang tags. Data also showed a 50 percent average increase in dollar volume for the "Made In USA" tagged items.

A study of the Crafted With Pride In USA Council's current advertising campaign, focusing on how imports threaten U.S. jobs, also demonstrates the benefits of increased visibility and promotion of U.S.-made products and a strong consumer concern over import-related job losses.

Plant No. 12



The planning committee planned each day's employee appreciation event. The committee members (L to R): Ann Groce, Lenarda Morrison, Bryan Baker, Michelle Davis, and Geneva Tarter.



Bob Cook, plant manager at Plant No. 12, demonstrated the proper technique for eating hamburgers to Vicki Lambert (L) and Phyllis Parker (R).

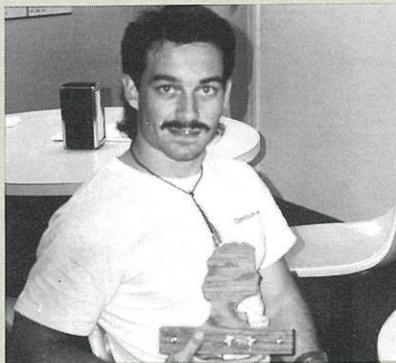


(L to R): Donald Sherrill, Linda Speller, and Johnny Link were happy to consume part of the 29 gallons of ice cream and 2 1/2 gallons of chocolate syrup served.

Plant No. 14



This Plant No. 14 employee was too busy enjoying the hot dogs served for Textile Week to smile for the camera.



Textile Week gift — a key holder in the shape of the Carolina Mills lady logo.



Plant No. 21



(L to R): Deborah Lowery, Alonzo Hick, and Lila Morgan anxiously waited to dig into the submarines served for Textile Week.

Textile Week was considered a family affair for James "Bo" McKnight and his wife, Crystal McKnight.



The employees of Plant No. 21 gathered together before the invasion of the UFO ice cream sandwiches. (Front row L to R): Cheryl Creech, Judy Hester, Terry Murray, and Joy Pilkington; (Back row L to R): William Connard, Chris Parker, and Angela Hale.

Plant No. 24



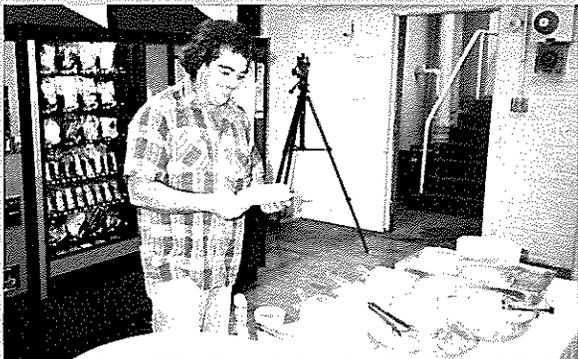
Catherine Poole, 1st Shift, received a \$15 Western Steer gift certificate for the closest guess of volkman guide wires in a jar. (L to R): Terry Hager, plant superintendent, Catherine Poole, and Bob Harrison, plant manager.



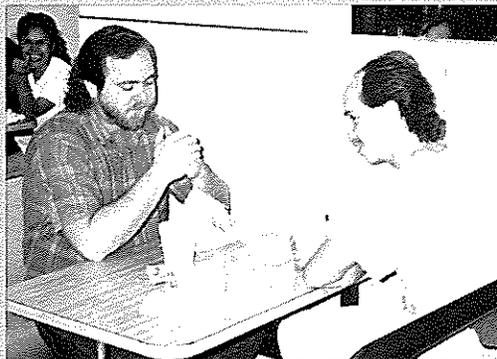
Debbie Dreher, 2nd Shift (L), accepted a Western Steer gift certificate for the closest guess of volkman guide wires in a jar from Terry Hager, Plant Superintendent.



Plant No. 22



Excitement overwhelmed Roger Baker as he puts together his sub-sandwich.



Steven Richardson (L) and John Futrell (R) debated on having seconds.

Buck Whitted, 3rd Shift Supervisor (R), presented a Western Steer gift certificate to Ricky Poole, 3rd Shift, for the closest guess of volkman wires in a jar.



Corporate Office



Industrial Engineering sponsored a breakfast for the employees at the corporate offices. (Front row L to R): Suzanne Whitney, Maria Stroupe, Diane Craig, Tim Miller, Denise Caldwell, and Pam Baucom; (Back row L to R): Len Smyre, Richard Miller, John Truesdale, and John O'Brien.



Brenda Reel, Clyde Hatchett, and Kim Deal of the Trucking Department were proud of the "Make Your Own Sundae" turnout.



Production Planning's treat was kept a secret until time to serve. The office staff was treated to ice cream and homemade pie. Shown left to right are Jeff Jeffrys, Larry Teague, Evelyn Womack, Sharon Causby, and Barbara Huffman.

CM Furniture



John Wells spoke to the CM Furniture sales group before the opening of the October Furniture Market in High Point. High goals were set for 1992.

